

BRIANNA A. LADD

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EDUCATION

University of North Carolina at Chapel Hill, Chapel Hill, NC
Bachelor of Arts in Psychology

May 2019

HONORS AND AWARDS

Carolina Covenant Scholar , UNC Chapel Hill	2015 – 2019
Hayden B. Renwick Academic Achievement Award , UNC Chapel Hill	2016, 2018, 2019
Dean's List , College of Arts and Sciences, UNC Chapel Hill	2015, 2017, 2018

PUBLICATIONS UNDER REVIEW

Roberts, S. R., Maheux, A. J., **Ladd, B. A.**, & Choukas-Bradley, S. (invited book chapter under review). The role of social media in adolescents' body image and disordered eating. In J. Nesi, E. H. Telzer, & M. J. Prinstein (Eds.), *Handbook of Adolescent Digital Media Use and Mental Health*. Cambridge, England: Cambridge University Press.

PRESENTATIONS

Roberts, S. R., **Ladd, B. A.**, Maheux, A. J., & Choukas-Bradley, S. (2021, February). *The effect of the thin and muscular ideal on adolescents' body image*. Poster accepted for presentation at the Society for Personality and Social Psychology annual convention.

Ladd, B. A., Maheux, A. J., Roberts, S. R., Bryen, C. P., Carrino, E. A., Thoma, B. C., Goldstein, T. R., Salk, R. H., Marshal, M. P., & Choukas-Bradley, S. (2020, November). *Exploring sexual behavior and attraction of bi+ adolescents with bipolar disorder: A qualitative analysis*. Poster presented at the Society for the Scientific Study of Sexuality conference.

Roberts, S. R., **Ladd, B. A.**, Maheux, A. J., & Choukas-Bradley, S. (2020, November). *Gender differences in body image disturbances in adolescents: Implications for the tripartite influence model of body image*. Poster to be presented at the 54th Annual Convention of the Association for Behavioral and Cognitive Therapies.

Kundra, M., Roberts, S. R., **Ladd, B. A.**, Thoma, B., Goldstein T., Salk, R., Marshal, M., Bryen, C., Carrino, E., & Choukas-Bradley, S. (2019, April). *Mood and identity experiences in LGB adolescents with bipolar disorder*. Poster to be presented at the annual Psychology Department Student Research Poster Session, Pittsburgh, PA.

*Session canceled due to COVID-19 pandemic.

Plummer, K., Roberts, S. R., **Ladd, B. A.**, & Choukas-Bradley, S. (2020, April). *Social comparison and objectification theory: Examining racial differences in adolescents' body image*. Poster to be presented at the annual Psychology Department Student Research Poster Session, Pittsburgh, PA. *Session canceled due to COVID-19 pandemic.

Henry, H. R., Maheux, A. J., **Ladd, B. A.**, Thoma, B. C., Salk, R. H., & Choukas-Bradley, S. (2020, March). *Examining the timing of social support on depressive symptomatology among transgender and gender-nonconforming adolescents*. Poster to be presented at the biennial meeting of the Society for Research on Adolescence, San Diego, CA. *Conference canceled due to COVID-19 pandemic.

Hudson, K., Coffman, J. L., Hughes, L., **Ladd, B.**, & Ornstein, P. A. (2019, March). *Examining children's early numeracy skills in relation to parent attitudes, expectations, and practices*. Poster presented at the biennial meeting of the Society for Research in Child Development Biennial Meeting, Baltimore, MD.

RESEARCH EXPERIENCE

Lab Manager

Teen and Young Adult (TAYA) Lab
University of Delaware, Newark, DE
University of Pittsburgh, Pittsburgh, PA
Advisor: Sophia Choukas-Bradley, Ph.D.

June 2020 – Present
August 2019 – May 2020

Administrative responsibilities

- Manage a research team of undergraduate research assistants, including training, delegating tasks, and leading weekly lab meetings, mentoring with professional development (e.g., poster preparation and presentation, applying for post-baccalaureate positions)
- Assist in preparing materials for an undergraduate University of Pittsburgh psychology course (“Adolescence”)
- Prepare, submit, and manage IRB applications
- Coordinate lab finances, including assisting with finding, writing, and coordinating grant and award applications, and managing the budget
- Manage website (www.sophiachoukasbradley.com)

Research responsibilities

- Work with Dr. Choukas-Bradley, Ph.D. to lead an adolescent and teen development research lab that specifically focuses on girls and young women, LGBTQ experiences, sexual behavior, body image, and social media
- Develop survey content for a social media use and character development study
- Clean and manage quantitative data after study completion for multiple studies (including creating codebooks)
- Participate in the development of research projects, scales, and protocols
- Analyze qualitative data of interview transcripts with an adolescent clinical population
- Assist with preparation of manuscripts and posters
- Participate in the development of new research ideas and future projects

Research Assistant

August 2017 – June 2019

Center for Developmental Science

University of North Carolina at Chapel Hill, Chapel Hill, NC

Advisors: Jennifer Coffman, Ph.D. & Peter Ornstein, Ph.D.

Administrative Responsibilities

- Selected to participate in research for course credit (PSYC 395), in addition to being a paid part-time research assistant during the 2018-2019 academic year
- Assisted in managing a team of 11 undergraduate research assistants including hiring, mentoring, and training for data collection with task administration, assessment battery scoring, and observational coding schemes
- Assisted with IRB application preparation
- Prepared materials for data collection and an undergraduate psychology course at UNC-Chapel Hill: “Undergraduate Research”

Research Responsibilities

- Assisted with a longitudinal school-based study looking at memory development in the K-2 classroom context, collected data, administered cognitive and behavioral tasks, and evaluated aspects of children’s executive function (i.e., attention and working memory, academic achievement)
- Scored and coded assessment battery tasks, and transcribed participant audio recordings analyzing maternal reminiscing and children’s memory skill development

Research Assistant

July 2018 – May 2019

Peer Relations Lab

University of North Carolina at Chapel Hill, Chapel Hill, NC

Advisor: Mitch Prinstein, Ph.D.

- Assisted with multiple large-scale longitudinal projects investigating peer influence, risk behavior, and multilevel biomarkers for suicidality in adolescence
- Recruited participants, collected data, administered behavioral tasks (i.e., Trier Social Stress Task, Emotional Go-No-Go, Erikson Flanker, Suicide Stroop), and cleaned and coded for large quantities of behavioral and physiological data

SERVICE ACTIVITIES

Co-lead

November 2020 - Present

LGBTQ+ Affinity Group

University of Delaware, Department of Psychological and Brain Sciences

Guest Speaker: Developmental Psychology

June 2020

University of Pittsburgh, Department of Psychology

Gender & Identity

Committee Member

September 2019 – May 2020

Psychology Committee on Equity, Inclusion, and Community

University of Pittsburgh, Department of Psychology

WORK & MENTORSHIP EXPERIENCE

Peer Mentor

August 2016 – May 2017, August 2018 – May 2019

Carolina Covenant, Chapel Hill, NC

- Mentored first-year students on academic adjustment and professional development

Multimedia Co-Director

August 2017 – May 2018

TEDxUNC, Chapel Hill, NC

- Assisted in the student-led curation of the annual TEDxUNC Conference
- Co-directed the multimedia team responsible for all photography and videography
- Interviewed and selected members for the multimedia team of the TEDxUNC organizing committee

Gallery Intern

July – August 2017

FRANK Gallery, Chapel Hill, NC

- Assisted with business management of nonprofit co-op art gallery
- Responsible for writing press releases, webpage design, product and event photography, processing transactions, and managing social media content
- Planned and executed FRANK Gallery exhibition and fundraiser events

Administrative Assistant

October 2016 – July 2017

Center for Developmental Science (CDS), Chapel Hill, NC

- Assisted with various active research projects at CDS by distributing study materials and recruiting participants
- Tracked spending and reconciled monthly departmental budget reports for all on-going grants at CDS
- Maintained a digital archive of data from multiple longitudinal research projects

Karen Youth Art Group Mentor

November 2016 – July 2017

FRANK Gallery, Chapel Hill, NC

- Mentored Burmese Refugee adolescents on art projects relating to photography, videography, and digital illustration
- Assisted with the curation of the Karen Youth Art Group 4th Annual Exhibition
- Produced a documentary-short highlighting the Karen Youth Art Group

PROFESSIONAL AFFILIATIONS

Society for Research on Adolescence (SRA)

Society for Personality and Social Psychology (SPSP)

SKILLS

Adobe Photoshop, Adobe Premier, Adobe Lightroom, EndNote, Microsoft Office, Mind Ware Technologies software, SPSS, Qualtrics